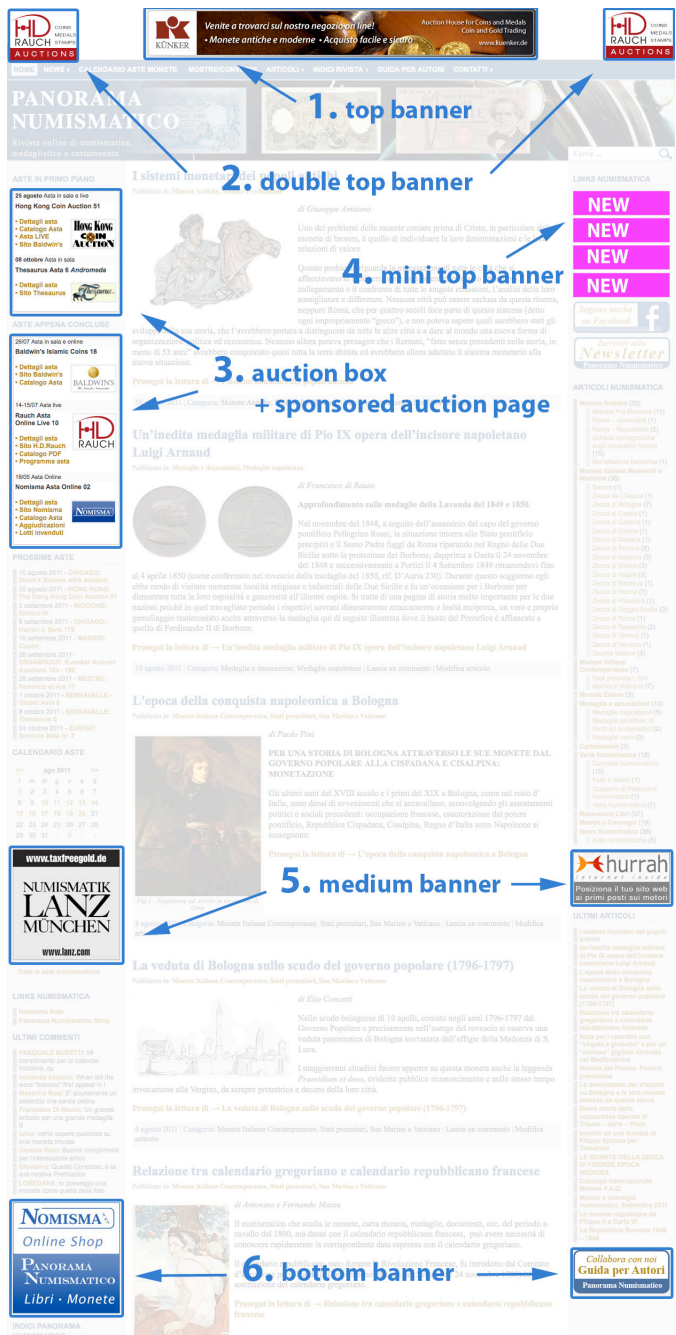


Advertising on Panorama Numismatico Online - 2011



- 1. TOP BANNER:** the most important banner placed on the top of the page, standard size: 728 x 90 pixel.
- 2. DOUBLE TOP BANNER:** a couple of 125 x 90 pixel banners beside top banner.
- 3. AUCTION BOX:** the box placed on top left column which contains a mini banner with logo, auction dates, link to auctions catalogue, link to sponsored auction page. The **sponsored auction page** contains auction description, details, links, images and a Google map of the event location.
- 4. MINI TOP BANNER (NEW):** the banners on right column, max 180 x 45 pixel.
- 5. MEDIUM BANNER:** the banner placed on left and right columns, max 180 x 180 pixel.
- 6. BOTTOM BANNER:** the banner placed on left and right columns at bottom, max 180 x 180 pixel.
- 7. NEWSLETTER:** a newsletter dedicated to your auction or events. More than **3000 subscribers** in Italy and abroad, numismatic collectors and dealers. Italian and English versions are included. Panorama Numismatico has the right to accept or not a newsletter depending on his content.

		1 month	2 months	3 months	6 months
1	TOP BANNER 728x90 px	300 euro	450 euro	600 euro	900 euro
2	DOUBLE TOP BANNER 125x90x2 px	250 euro	375 euro	500 euro	750 euro
3	AUCTION BOX + detailed auction page	300 euro	450 euro	600 euro	900 euro
4	MINI TOP BANNER NEW 180x45 px	200 euro	300 euro	400 euro	600 euro
5	MEDIUM BANNER 180 x 180 px	200 euro	300 euro	400 euro	600 euro
6	BOTTOM BANNER 180 x 180 px	100 euro	150 euro	200 euro	300 euro
7	NEWSLETTER Italian and English	500 euro			

BANNER

ALLOWED BANNER FORMATS: jpg, gif, png.

ARTWORK SERVICE: on demand we can produce your advertising banners, in this case graphic artwork cost will be charged.

BANNER ROTATION: every banner slot will show at most three banners, the banners will be shown alternatively and rotate" randomly. Instead AUCTION BOXES are always visible in all pages.

On demand we can also produce and/or publish: **ARTICLES WITH PICTURES, AUCTION REVIEWS.**

AUCTION SPONSORED PAGE

Panorama Numismatico Online publishes a constantly updated auction calendar.

Advertisers who wish to promote their auction will have their **AUCTION BOX** always listed on the right side of the site, and a page like this example entirely dedicated to their auction.

HONG KONG: The Hong Kong Coin Auction 51
25 agosto 2011
Holiday Inn Golden Mile 50 Nathan Road, Kowloon Hong Kong

The Hong Kong Coin Auction 51, asta numismatica in collaborazione tra Baldwin's e Ma Tak Wo Numismatic Co Ltd a Hong Kong: monete e medaglie dell'estremo oriente e da tutto il mondo.

Programma dell'asta
25 agosto 2011 ore 9.30 (ore 15.30 in Italia)
Monete dell'Estremo Oriente, carta moneta, medaglie e monete contemporanee
Sessione I: 9.30 - 13.30 (Lotti 1-558)
Sessione II: 14.30 - 19.00 (Lotti 559-1071)

Esposizione
I lotti saranno esposti:
martedì 23 e mercoledì 24 agosto dalle 10.00 alle 18.00,
giovedì 25 agosto 2011 dalle 9.00 alle 13.00.

Location
Crystal Room,
Level B3,
Holiday Inn Golden Mile,
50 Nathan Road,
Kowloon,
Hong Kong.

The Hong Kong Coin Auction 51 Online
Catalogo e raccolta offerte:
www.sixbid.com

Catalogo e asta live:
www.the-saleroom.com/baldwins

Altre informazioni:
www.baldwin.co.uk

Contatti
11 Adelphi Terrace
London
WC2N 6BJ
United Kingdom
bids@baldwin.co.uk
Tel: +44 (0) 20 7930 9808
Fax: +44 (0) 20 7930 9450

Altre informazioni
Commissioni d'asta 18%
La vendita sarà effettuata in US\$

L'asta Hong Kong Coin Auction 51 è una collaborazione tra:

A. H. Baldwin & Sons Ltd.
11 Adelphi Terrace
London WC2N 6BJ
Tel: (+44) 20 7930 9808
Fax: (+44) 20 7930 9450
www.baldwin.co.uk

Ma Tak Wo Numismatic Co Ltd
Unit A2, 9th Floor
China Insurance Building, 48 Cameron Road
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (+852) 2316 2926
Fax: (+852) 2316 7526

Calendario Aste Numismatiche

HONG KONG: The Hong Kong Coin Auction 51

25 agosto 2011
Holiday Inn Golden Mile 50 Nathan Road, Kowloon Hong Kong

The Hong Kong Coin Auction 51, asta numismatica in collaborazione tra Baldwin's e Ma Tak Wo Numismatic Co Ltd a Hong Kong: monete e medaglie dell'estremo oriente e da tutto il mondo.



Programma dell'asta
25 agosto 2011 ore 9.30 (ore 15.30 in Italia)
Monete dell'Estremo Oriente, carta moneta, medaglie e monete contemporanee
Sessione I: 9.30 - 13.30 (Lotti 1-558)
Sessione II: 14.30 - 19.00 (Lotti 559-1071)

Esposizione
I lotti saranno esposti:
martedì 23 e mercoledì 24 agosto dalle 10.00 alle 18.00,
giovedì 25 agosto 2011 dalle 9.00 alle 13.00.

Location
Crystal Room,
Level B3,
Holiday Inn Golden Mile,
50 Nathan Road,
Kowloon,
Hong Kong.

The Hong Kong Coin Auction 51 Online
Catalogo e raccolta offerte:
www.sixbid.com

Catalogo e asta live:
www.the-saleroom.com/baldwins

Altre informazioni:
www.baldwin.co.uk

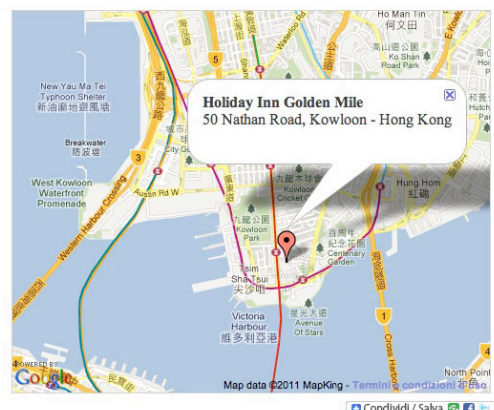
Contatti
11 Adelphi Terrace
London
WC2N 6BJ
United Kingdom
bids@baldwin.co.uk
Tel: +44 (0) 20 7930 9808
Fax: +44 (0) 20 7930 9450

Altre informazioni
Commissioni d'asta 18%
La vendita sarà effettuata in US\$

L'asta Hong Kong Coin Auction 51 è una collaborazione tra:

A. H. Baldwin & Sons Ltd.
11 Adelphi Terrace
London WC2N 6BJ
Tel: (+44) 20 7930 9808
Fax: (+44) 20 7930 9450
www.baldwin.co.uk

Ma Tak Wo Numismatic Co Ltd
Unit A2, 9th Floor
China Insurance Building, 48 Cameron Road
Tsim Sha Tsui, Kowloon, Hong Kong
Tel: (+852) 2316 2926
Fax: (+852) 2316 7526



PANORAMA NUMISMATICO MAGAZINE

Panorama Numismatico is a monthly magazine entirely dedicated to Numismatics, edited by Nomisma since 1984. The magazine has become a reference for the Italian numismatics market and is directed by Mr. Lorenzo Bellesia.

PANORAMA NUMISMATICO WEB SITE

www.Panorama-Numismatico.com is born in April 2010 and is the online version of the magazine. Main facts about the website:

- a choice of the best articles published in Panorama Numismatico monthly and through the years
- weekly updates (articles, news, reviews)
- auctions calendar
- numismatics meetings and exhibitions calendar
- mobile version with incoming auctions in the foreground
- Panorama Numismatico is the number one as online numismatics review in Italy
- more than 5000 visitors / month
- more than 3000 newsletter subscribers

Terms of Sale and Payment

Direct payment after invoice receiving

PAYMENT TERMS FOR OUR CUSTOMERS OUTSIDE ITALY

BANK TRANSFER

Payment should be made in euro by direct bank transfer to our account details:

BancoPosta - Viale Europa, 00144 Roma

IBAN = IT 06 L076 0113 2000 0001 0278 471

BIC / SWIFT - BPPIITRRXXX

Account No.: 10278471

owned by Nomisma spa, via Olivella 88, 47899 Serravalle (RSM)

Alternative bank account:

IBAN: SM86V08540 09802 000008008910

BIC: MAOISMSM

The present PRICE LIST is valid until December, 31st 2011

CONTACTS

Caterina Grandi
caterina@nomismaweb.com
338 7180813

Massimo Bosi
web@nomismaweb.com
340 9616301
0542 066167

2011 price list - valid until December 31st 2011